

Case Study

MHA MacIntyre Hudson

Financial health and wellbeing through
smarter technology choices



MHA MacIntyre Hudson, one of the UK's leading accountancy firms, has partnered with Philips Monitors to create more cost-effective and energy-efficient workstations.



Fast facts



Client
MHA MacIntyre
Hudson



Location
20 office locations
in the UK



Partners
Galtec Solutions



Contact
Galtec Solutions
info@galtec.com
Philips Monitors
mntsales-uk@tpv-tech.com



Products
10000 x 243B1 & 242B1

Issues to be resolved

High energy usage and upfront cost.

As a significant UK accountancy network, MHA MacIntyre Hudson is always looking for ways to improve the well-being of its employees and save on costs. It was then that the Galtec and Philips Monitors teams approached them with their new range of smart monitors.

After a health and wellbeing day with the Philips team, MHA MacIntyre Hudson was convinced of the benefits of their new monitors. Not only do they save time and energy, but they also improve the workspace and the natural environment. We're now rolling out Philips monitors across the network, and are seeing significant financial benefits as a result.

Main Focus



Energy savings

Philips' smart monitors lower energy consumption by up to 80% through use of the unique PowerSensor technology. PowerSensor dims monitor's brightness and reduces energy consumption - each and every time the user is away.



Up-front cost savings

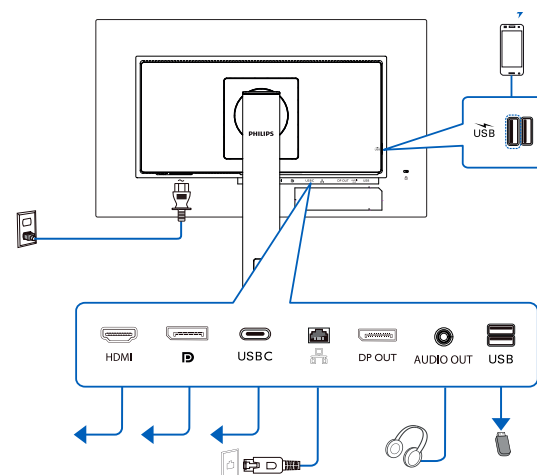
Philips' integrated docking solution plugs all devices directly to the monitor. Less cables to manufacture, cleaner table and smarter design.



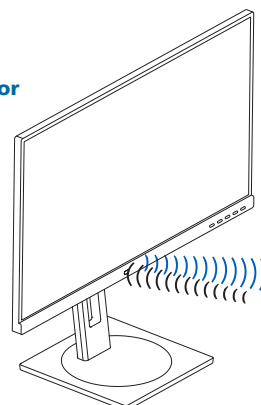
Improved environmental impact

Philips' proactive environmental approaches to the complete lifecycle of their monitors delivers **441.95 Tons** of CO₂ absorbed per year and **1,767.80 Tons** of O₂ created per year through sustainability projects such as the reforestation in Tanzania together with ForestNation.

Docking



PowerSensor



For more info on the PowerSensor, [click here](#) and scroll to page 19.



“

The Galtec and Philips Monitors teams were so insightful and knowledgeable that they were able to compare a fresh technology landscape with our current set up to absolutely prove the immediate cost savings. We were so pleased with the result that we have now implemented the technology at our other offices.”

- MHA Macintyre Hudson

Action Taken

The Philips Monitors team conducted an inventory of the MHA Hudson McIntyre estate, which consisted of a mix of technologies from different manufacturers. This formed the basis of a full solution including a breakdown of staff and sites, and energy savings comparisons from their current setup compared to using the Philips Monitors eco solution.

Technical Challenge

The primary technical challenge was to provide a fresh technical landscape that ensured everyone was working on the same devices and we achieved this through the careful comparison and demonstration of actual cost savings.

Business Outcome

MHA Hudson McIntyre could see the savings in terms of both energy usage and the upfront costs of docking monitors over their previous set-up of monitors and dock. They immediately placed an order to roll out Philips' monitors and their brand new building in London – which is a true flagship choice for this new chapter.